

# Mohamed Soltani

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## OBJECTIVE

Art Director on the hunt for new ways to blend technology & storytelling.

## EDUCATION

The Art Institute of  
Los Angeles & Philadelphia  
Bachelor of Science in Web and  
Interactive Media Design  
2007 - 2010

## SKILLS

Digital branding, advertising, web development, typography, design layout, UI/UX, independency, creativity, and leadership.

Proficient in Photoshop and Illustrator, also skilled at Indesign, Flash, Dreamweaver; with working knowledge of HTML5/CSS3.

## EMPLOYMENT/EXPERIENCE

### **Conversant Inc. Formerly Valueclick, Art Director**

November 2010 - Present

Creating UI/UX, web, identity, prototype, and interactive design. Daily work includes designing rich media ads, mobile ads, splash pages, page skins, emails, and powerpoint presentations.

Communicating with clients concepts, campaign strategies, and messaging. A couple of proud accomplishments working with Conversant were building smart and flexible templates that helped streamline rich media ads and having a couple pieces of my work considered for Webby Awards.

### **WebVixxen Design, Freelance Creative Designer**

September 2010 - September 2011

Designed product layouts for print and digital, logos, and style guides.

### **Tactile Design Group, Web Designer**

July 2009 - July 2010

Designed and coded websites and worked in open source content management systems.

### **Deesea, Web Designer**

January 2009 - March 2010

Designed products UIs and websites.